



ANNUAL
REPORT
▶ 2015

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EXECUTIVE FORWARD

Set Free Alaska continues to provide above average outcomes while fulfilling its mission to facilitate freedom from the bondage of addiction. In 2015, the agency experienced expansion and growth in spite of federal and statewide budget cuts. The board, staff, and volunteers played a vital role in the success of programs and services.

Many of the agencies 2013-2018 strategic priorities have been accomplished with greater than anticipated outcomes. As a result of this progress, the board began work on a new strategic plan in the fall with a goal of completion in 2016.

2015 marks the fifth complete year of providing service to the residents of the Mat-Su Valley! The agency has deepened its roots in the community for long-term impact and sustainability. An emphasis on strategic planning, healthy board and staff balance, innovative earned-income strategies, and strong community support have been and will continue to be crucial to the agencies successes.

This report is full of facts and numbers; however it reflects the stories of individual's lives who have been radically transformed by the love of God and by the love of those representing Set Free Alaska. There have been families restored, hearts healed, along with new found hope and freedom. We will remember that as a result of the programs offered through Set Free Alaska there have been lives changed, dreams awakened, and destinies restored in the hearts of precious Alaskans.



Philip Licht,
EXECUTIVE DIRECTOR



Tom Stein,
BOARD CHAIR

F R E E D O M F R O M A D D I C T I O N

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HEALING AND HOPE

Imagine a young woman abused, neglected, and forsaken by those who should have been there to love and protect her. As a result of her traumatic life experiences she turns to drugs and alcohol to numb away the painful memories of lost hopes and dreams.

Her addiction begins to take everything from her and overcomes her life. She loses her children, her job, and her hope of a future.

In a time of desperation she turns to God for help, and He meets her right where she is. Everything does not change immediately, but she is set on a new journey and this is where our paths meet. She came to Set Free with a goal of getting her kids back and finding healing from the anger and pain. Through the women's outpatient group she learns that she has value and worth and that this value was not diminished even by her past actions. She makes a decision through the help of her counselor and group to forgive those who hurt her most. With this forgiveness she is set free from her anger.

Today she is reunited with her children, has a good job, is involved in her church and community, and lives from a place of healing and hope for her future!

F R E E D O M F R O M A D D I C T I O N



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AGENCY HIGHLIGHTS

In 2015 the agency reached some amazing milestones. Below are just a few of the highlights of what was accomplished.

- Received three-year M.J. Murdock Charitable Trust grant to hire a Development Director
- Received Tier Two Rasmuson match grant for marketing and advertising purposes
- Launched teen treatment program in partnership with MEA and The Mat-Su Health Foundation
- Completed tele-health treatment pilot and began providing treatment via internet
- Hosted Governor Walker and other state leaders raising over \$110,000 at annual fundraiser
- Completed residential treatment business plan and conducted 4 agency site visits
- Launched agency rebrand with new logo, commercials, radio, and signs
- Hired Sherry Hill as new Development Director and Beth Knecht as teen counselor
- 66% increase in overall donations from prior year (51% from monthly donors)



F R E E D O M F R O M A D D I C T I O N





INDIVIDUALS SERVED

2014/2015 PROGRAM NUMBERS



FREEDOM FROM ADDICTION



Freedom from Addiction



PROGRAM OUTCOMES



FREEDOM FROM ADDICTION

• Days from assessment to first treatment service	24 days average <small>(down from 35)</small>
• Received a service within 30 days of program enrollment	99% of clients
• Not served within 135 days of program enrollment	2% of clients
• Decrease in substance use from intake to discharge	89% of clients
• Clients who felt services improved overall quality of life	95% of clients
• Clients reported being treated with respect	98% of clients

CLIENTS WHO GRADUATED THE SET FREE ALASKA PROGRAM

REPORTED IMPROVEMENT IN THE FOLLOWING AREAS!

- HOUSING
- EMPLOYMENT
- HOURS IN THE WEEK THEY WERE ENGAGED IN MEANINGFUL ACTIVITIES (I.E. WORK, COMMUNITY SERVICE)

CLIENTS WHO GRADUATED THE SET FREE ALASKA PROGRAM

REPORTED DECREASE IN THE FOLLOWING AREAS!

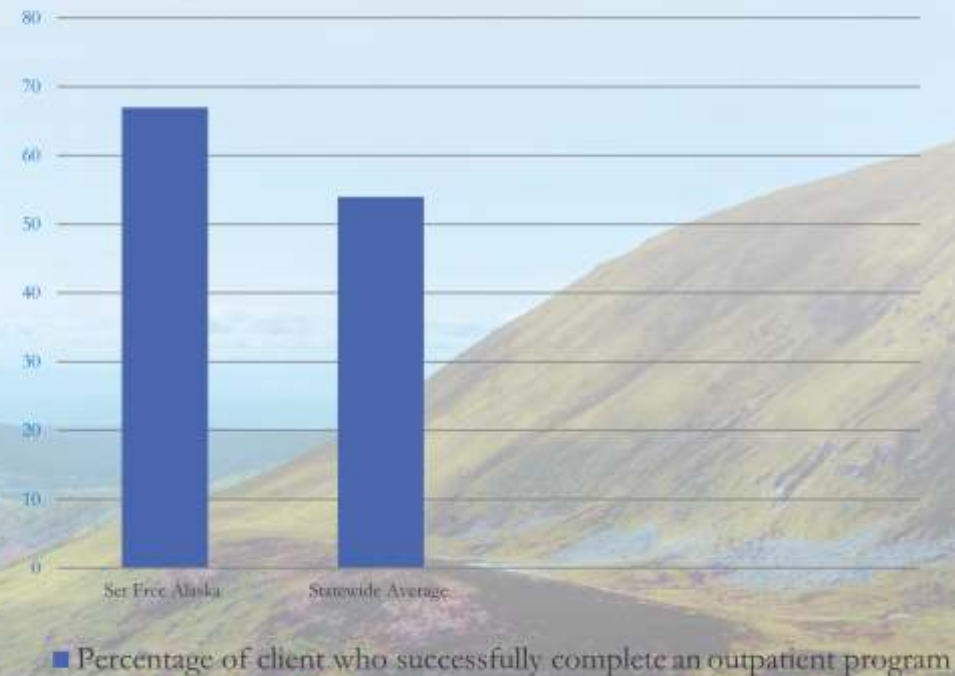
- ARRESTS
- LEGAL INVOLVEMENT
- PARTNER ABUSE
- DAYS PER MONTH CONTEMPLATING SUICIDE
- DAYS PER MONTH EXPERIENCING POOR MENTAL HEALTH

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▶ AGENCY VS. STATEWIDE SUCCESSES

Set Free Alaska continues to shine in comparison to other state approved substance abuse treatment centers.

According to the State of Alaska's data management system the agencies outpatient program shows a successful completion rate much greater than the state average!



FREEDOM FROM ADDICTION

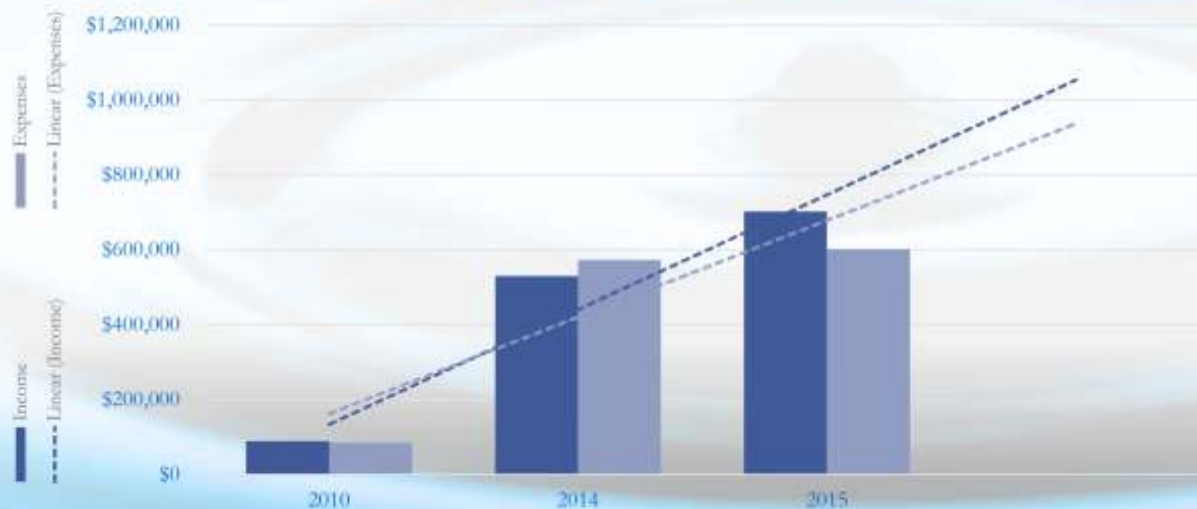
Set Free Alaska



FINANCIAL OVERVIEW

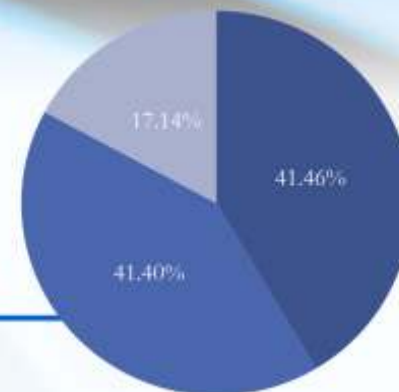
*Numbers reflected are cash basis and unaudited

AGENCY INCOME/EXPENSE*



2015 INCOME BREAKDOWN - TOTAL \$703,680

■ Earned Income ■ Grants ■ Donated Income



2015 GRANTS TOTALS - \$287,964

■ Mat-Su Health Foundation ■ Rasmuson ■ Murdock ■ MH Trust
 ■ United Way ■ Mat-Su Borough ■ State of Alaska



FREEDOM FROM ADDICTION

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FINANCIAL NARRATIVE

Set Free Alaska has seen significant increase in its operating income and expenses since beginning to provide service in 2010. From 2014 to 2015 there was a healthy increase in income and a corresponding slight increase in expense. The agency anticipates continued growth in 2016 that will most likely surpass growth in prior years. This anticipated growth is a result of Medicaid expansion as well as increased service provision. A solid earned-income strategy, strong partnerships with key stakeholders, and increased fundraising and donor engagement all point towards a positive outlook for the upcoming years.



FINANCIAL OVERSIGHT

Set Free Alaska has a qualified and actively engaged Finance Committee which is chaired by the board's Treasurer Joy Stein. This committee meets at a minimum quarterly to ensure the financial oversight and long-term sustainability of the agencies operations. The Board of Directors along with the Executive Director oversee the financial health of the organization. Thanks to a generous grant from the Mat-Su Health Foundation the agency will have its first independent financial audit conducted by Altman Rogers & Co. in February 2016.

FREEDOM FROM ADDICTION



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▶ STAFF

Beth Knecht-Counselor
Cassi Shepherd-Administrative Assistant
Chris Hassen/Gonsalves-Counselor
Heather Archer-Counselor
Ivy Hudman-Receptionist
Lisa Hilty-Office Manager
Paul Bossart-Clinical Director
Philip Licht-Executive Director
Rachel Phillips-Counselor
Shannon Harris-Counselor
Sherry Hill-Development Director

▶ BOARD

Guy Peters-Director
Joy Stein-Treasurer
Nisa ZumBrunnen-Director
Ryan Ray-Secretary
Shain ZumBrunnen-Vice-Chair
Tom Stein-Board Chair

F R E E D O M F R O M A D D I C T I O N